



**SÉMINAIRE
INTERNATIONAL
SEMINAR 2026**

WUSC 2026 International Seminar Overview

The WUSC 2026 International Seminar will engage young people from Canada and Ghana in an analytical research seminar that fosters global connection and collaboration. 24 international seminarists will learn more about how to leverage digital skills to enhance access to economic opportunities in Ghana and how to develop relationships across borders.

Summary

Date	July 18 to August 15, 2026
Objectives	• Provide Canadian and Ghanaian young people with a shared global learning experience that supports opportunities for meaningful personal and professional growth. • Collaborate with Ghanaian partners, apply systems thinking to understand relevant issues, and offer research-based solutions. • Conduct research on innovative strategies to leverage digital skills for enhanced employment and entrepreneurship in Ghana. • Strengthen Canadian youth capacity as global development ambassadors through public engagement in Canada. • Grow a global network of seminar alumni who apply a systems mindset in their work to advance social and ecological change across diverse sectors and communities in Canada and in the countries where WUSC is engaged.
Outcomes	International seminarists will: • Conduct research and produce three policy briefs and a final report. • Present findings to inform partner strategies and WUSC programming. • Create visual systems maps representing the complex issues.
Activities	International seminarists aged 18-30 from Canada and Ghana will engage in workshops, focus group discussions, interviews, peer-led activities, literature reviews, observational visits, system thinking training and application, and presentation of results to different stakeholders.
Research questions	What shapes whether digital skills translate into decent employment and income for youth in Ghana? Beyond the framing, overarching question, the partners have endorsed a focused approach around three different - yet deeply interconnected - themes: • Skills mismatch, jobless growth, and the school-to-work transition. • Cost of data, digital access, and access to finance. • Inclusion, inequality, and unequal pathways into the digital economy.

Key Partners

Ghana Chamber of Young Entrepreneurs & Social Enterprise Ghana

Partner Role: Contribute to catalyzing opportunities for young people through hands-on learning and mentorship and consider youth-generated research and its relevance to policy making in Ghana's technology and digital sector.

Post-Seminar Vision

Post-Seminar: Canadian International seminarists will host group public engagement activities in Canada. The International Seminar promotes mutual learning and cross-cultural exchange, developing innovative views on global challenges. International seminarists gain new skills, perspectives, and a global network, contributing to a more sustainable future for the Ghana digital economy.

